



# PROFILE MAPPING AND PATHWAY INSTRUCTIONS

## Find your starting point in the Creative Career Pathway Model

The Profile Mapping tool is a simple yet powerful way to understand where you (or your mentee if you are a mentor) currently stand in your creative journey and where to go next and where to begin within the Creative Career Pathway Model. This tool helps identify your current creative mindset, needs, and aspirations. It works as a starting point for personalised mentoring, learning, and career development within the creative and cultural industries. This tool combines 5 creative profiles with a quick set of five Yes/No questions each, designed to help you reflect, relate, and decide on your starting point with clarity and confidence. **Follow these Step-by-Step Instructions from the Mapping to the Pathway:**



Scan the QR codes!  
pathways2creativecareers.eu



Pathway Zine tutorial

### 1. Read Through the Profiles

Start by reading the descriptions of the five creative profiles. Each one represents a different stage or mindset along the creative path. Take a moment to notice which profile feels familiar or relevant.

### 2. Answer the Profile Questions

Each profile comes with 5 Yes/No questions. These are designed to help you reflect on your current situation, emotions, and challenges.

**Tip: Answer each set honestly and instinctively. There are no wrong answers.**

### 3. Check Your Result

At the end of each profile, you'll find a prompt that gives you your recommended starting point within the Creative Career Pathway Model.

**Mentors: Support your mentee in talking through their answers and reflecting on why a particular profile matches. This opens up valuable mentoring dialogue.**

### 4. Follow the Suggested Pathway

Once found, start by exploring the corresponding color Pathway Tiles. Each tile links to tailored tasks and mentoring ideas that meet you where you are. This ensures your first step is relevant, achievable, and motivating.

### 5. Revisit and Remap Anytime

Creative careers evolve and so do you. Revisit the Profile Mapping Tool whenever you feel uncertain, blocked, or ready for a new phase. Your answers may change, and that's a good sign of growth.

**Mentors: Use this tool periodically to help mentees track their progress and stay aligned with their evolving goals.**

## Which profile resonates with you ?

### The Dreamer at the Crossroads

This person is full of raw talent and conflicted passion, an artistic soul stuck in an existential ping.

**They're in the middle of a career crisis. Torn between expectations and instinct, they have no clue what path to follow. What they do know is that they're drawn to art; they play music, act or sketch beautifully. Self-taught, not necessarily trained formally, and yet their talent shines through. Still, there's a lingering question: should they take the leap into the arts, or play it safe and finally apply to Law school just like their family's always hoped?**

Do you sometimes feel that in the artistic world is difficult to find a context fo your expression or to find other people who share the same kind of background?

Are you looking for an alternative artistic model to which you can relate more?

Do you feel anxious or under pressure when thinking about choosing between a stable career and a creative one?

Does art help you feel like you belong and make you wonder if your art (whether it's music, visual or performing arts or any art form you practice) could have meaning or impact beyond just personal enjoyment?

Do you struggle to critically analyze which careers (whether artistic or not) are truly valuable for you, and which are just shaped by trends or social expectations?

Do you struggle to organize your path, navigate the options and turn your artistic talents into something professional using digital tools or platforms?

**If you answered YES to more than 3 questions, you're likely to be at a similar stage as the \*The Dreamer at the Crossroads\*. We suggest you to start jumping on the Magenta Tiles of the Pathway. Awareness and Inspiration**

### The Re-Inventor

They've been around the block and now want more learning, and creative evolution

**They've already explored the artistic world and have a solid creative background, but something's calling them forward. They're eager to evolve, refine their practice, or even jump into a brand new discipline. Whether it's learning a fresh skill or switching creative lanes altogether, they're hungry to grow, curious, open-minded, and ready for their next artistic chapter.**

Do you feel like you're missing something in your practice and that you could offer more if given the right tools and/or opportunity to develop your art?

Do you feel frustrated or unsatisfied with your current level of skills, as if you've outgrown your comfort zone?

Do you think that by refining or diversifying your skills, you could make a greater impact through your art?

Do you want to better understand how your creative path and work fit into today's cultural landscape and how to define them through new knowledge?

Do you feel the need to improve how you present your evolving creative identity online or explore new networks and ways of working digitally?

**If you answered YES to more than 3 questions, you're likely to be at a similar stage as the \*The Re-Inventor\* . We suggest you to start jumping on the BLU Tiles of the Pathway. Skills Development**

### The Off-Road Creator

Bold, raw, and non-traditional, this person is forging ahead without a map.

**They've got natural ability and creative drive, but no roadmap. They've decided to pursue an artistic career, though not through the traditional route. Formal studies? Not for them. They're carving their own path, fuelled by passion and instinct, but still unsure how to turn their skills into something real and sustainable. They're ready to begin, if only they knew where to start.**

Do you feel that artistic opportunities or creative careers are not equally accessible to all, including yourself who take an alternative path?

Do you feel overwhelmed or struggle with stress or self-doubt when you think about how to turn your creative skills into a real career?

Do you want to start contribute to a positive change in society through art but don't know where or how to start?

Is your creative expression challenged by navigating and distinguishing among artistic and market-influenced trends?

Do you feel uncertain about how to use digital tools or entrepreneurial strategies to build your artistic career?

**If you answered YES to more than 3 questions, you're likely to be at a similar stage as the \*The Off-Road Creator\* . We suggest you to start jumping on the Green Tiles of the Pathway. Mentoring & Guidance**

### The Depth Diver

Already established but spiritually restless, this artist is searching for deeper connection and purpose.

**They've already taken big steps in their artistic career, maybe even built a name for themselves. But now, they want more. Not just more work, but more meaning, more impact. They're looking to expand, experiment, and add depth and value to what they do. Their creative journey is far from over, it's just shifting into a new, exciting gear.**

Do you feel that making the arts more inclusive and accessible would add value to your own artistic pathway?

Do you feel overwhelmed by the pressure to constantly innovate or prove your worth in your artistic career?

Do you want your work to have a stronger impact on society beyond personal or commercial success?

Do you think it is important to critically analyse how media and trends influence your artistic practice or field?

Do you feel the need to improve your digital or entrepreneurial skills to grow and stay connected within the arts?

**If you answered YES to more than 3 questions, you're likely to be at a similar stage as the \*The Depth Diver\* . We suggest you to start jumping on the Orange Tiles of the Pathway. Lifelong Learning & Community Building**

### The Hidden Gem

Talented, trained, and just waiting for their debut

**They've studied, trained, and mastered their craft. Their talent is undeniable and their technical skills are on point. But there's one thing missing: real-world experience. They haven't had the chance to put themselves out there, to test their abilities in the wild, unpredictable world of the arts. They're ready, they just need the right moment to step into the spotlight.**

Do you often feel isolated, like you're practising your art behind closed doors, unsure where or how to find your place in the creative world?

Do you feel ready to take the next step but the fear of failing in public holds you back?

Do you fear that no one will really care about your work unless you find a way to share it?

Do you spend a lot of time refining your skills or researching online, but rarely get live feedback from people outside your circle?

Do you feel stuck when it comes to getting your work seen, as if visibility and self-promotion are a whole other skillset?

**If you answered YES to more than 3 questions, you're likely to be at a similar stage as the \*The Hidden Gem\* . We suggest you to start jumping on the Purple Tiles of the Pathway. Real World Experience**